

Delta Protection Commission



Strategic Planning Workshop I Meeting Report

January 15, 2014



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1.0 INTRODUCTION

The Delta Protection Commission (DPC) met on January 10th, 2014 to initiate the revision of its strategic plan. The previous strategic plan had expired in 2011, and there is a perceived need to revise the strategic plan to reflect current issues and legislative changes, such as the Delta Plan, proposed Bay Delta Conservation Plan, and the 2009 Delta Reform Act.



This report is intended to document the meeting and provided a brief summary of the information presented and the Commission's initial input and direction.

This revised strategic plan is proposed to cover the six year period from 2014 through 2020. In this public meeting Commissioners discussed many topics related to the preparation of the revised plan. The agenda for this meeting is presented in Appendix A of this report. The majority of the Commission members attended the meeting (see Appendix B), as well as members of the public.

2.0 MEETING OBJECTIVES AND PROCESS



This meeting had several specific objectives. As the first meeting in the strategic planning process, time was spent on reviewing past actions as well as the strategic planning process itself. In addition, Commissioners began to identify important areas to include within the strategic plan.

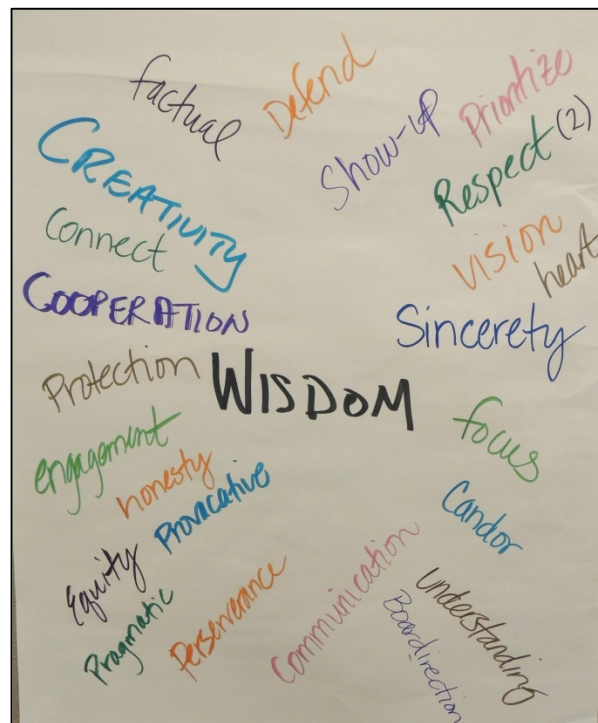
Objectives of the meeting included:

1. Participation by as many Commissioners as possible
2. Provide background on DPC

- Briefly review the 20 year history of the DPC
 - Acknowledge the past strategic plan and current mission statement
 - Discuss the overlap in roles and responsibilities of the DPC, Delta Conservancy, and the Delta Stewardship Council
3. Present the proposed strategic plan process and schedule
 4. Identify the perceived strengths, weaknesses, opportunities, and threats to the efforts of the DPC
 5. Identify the major DPC initiatives (themes and goals) that Commissioners would like to develop over the next planning period
 6. Create a clear path forward for staff and Commissioners
 7. Evaluate the meeting

Meeting Process

Participants (Commissioners, staff and members of the public) were asked to offer 'one word' of wisdom that would help the DPC be effective in carrying out its mission. This set a tone of shared wisdom and cooperation which carried throughout the meeting. To the right is an exhibit of the words offered to kick off this process.

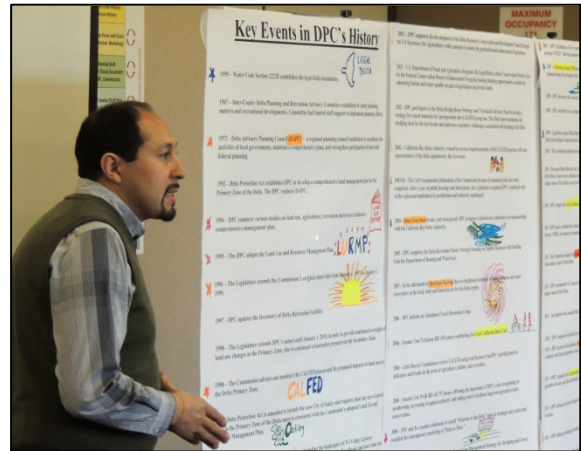


3.0 MEETING OUTPUTS

Presentations (a brief synopsis)

DPC History

Raymond Costantino, DPC Associate Environmental Planner, presented an overview of the DPC's 20 year history. Staff compiled a historic timeline to commemorate DPC accomplishments and major events and to kick-off the strategic planning process. From its inception in 1993, the DPC's mission has been to protect the Delta. The timeline highlights include DPC's early years of establishing an agency and adopting the Land Use and Resource Management Plan in 1995; monitoring the CALFED process in late 1990's; and organizing key events such as Delta Levees Conference in 2004 and the Delta Emergency Planning Forum in 2007. The timeline covers DPC's role as the "voice of those who live, work, and play in the Delta," and the key concept of "Delta as Place." Dates are provided for many DPC program areas including the Abandoned Vessels Working Group, the National Heritage Area initiative, and the Great California Delta Trail. A copy of the Historic Timeline is provided in Appendix C.

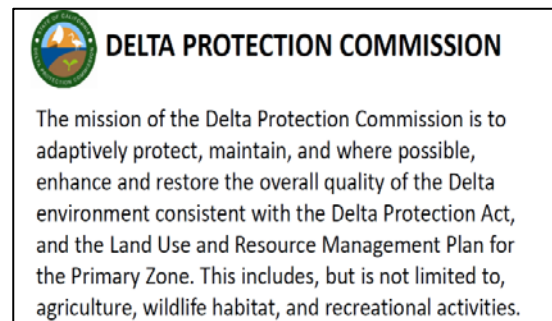


Strategic Plan and Mission 2006

The last DPC strategic plan was adopted in 2006 and was intended to run through 2011. Many of the interests addressed in that plan remain relevant today, although there is a need for an update to address current conditions. Some themes contained in the 2006 strategic plan include:

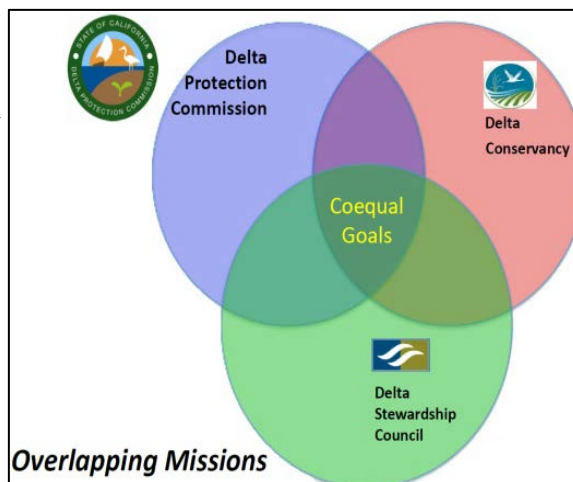
- Regional Plan for the Delta's Primary Zone
- Environment
- Utilities and Infrastructure
- Land Use
- Agriculture
- Water
- Recreation Access
- Levees
- Marine Patrol, Boater Recreation and Safety

The DPC mission statement remains generally applicable but would benefit from revision. Commissioners offered comments on areas that could be improved. Staff committed to work on the mission statement with the Commission in future meetings.



Roles of DPC Following 2009 Delta Reform Act

Executive Director Erik Vink presented an overview of the 2009 Delta Reform Act: the changes made to DPC and the creation of the Delta Stewardship Council and Delta Conservancy. The presentation discussed the mission statements for each agency and the shared responsibility to advance the Coequal Goals (providing a more reliable water supply for California and protecting, restoring, and enhancing the Delta ecosystem, achieved in a manner that protects and enhances the unique cultural, recreational, natural resource, and agricultural values of the Delta as an evolving place), while also acknowledging the overlap in activities between the Delta Protection Commission and Delta Stewardship Council (land use review, Economic Sustainability Plan, preserve “Delta as Place”) and between the Delta Protection Commission and the Delta Conservancy (habitat restoration, resource conservation, agricultural land preservation, public education, promoting economic viability, promoting tourism and recreation, and flood and earthquake preparedness). The presentation slides are attached as Appendix D.



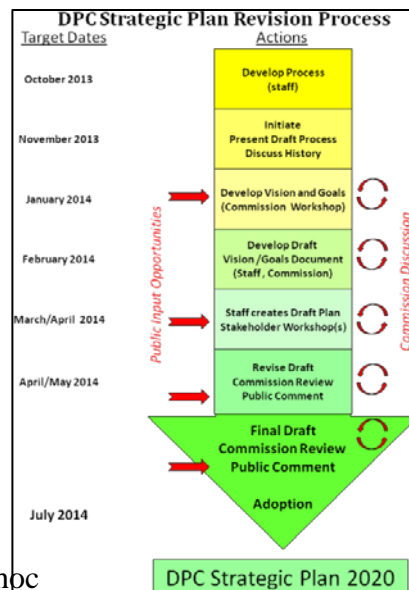
A Plan and Schedule for Revising the Strategic Plan

Staff facilitator Jim Nelson presented a proposed plan for revising the strategic plan. The proposal included an ambitious schedule and suggestions for Commissioner involvement and public stakeholder engagement. The plan diagram is presented in Appendix E.

Commissioners expressed concern that the schedule was perhaps too ambitious given other workload constraints, yet there was a general attitude of wanting to see the revisions completed in a relatively rapid fashion.

There was also discussion of how to complete the plan.

Chairman Ruhstaller offered the possibility of creating an ad hoc committee to work with staff. Others suggested bringing small portions to scheduled Commission meeting to be addressed over time.

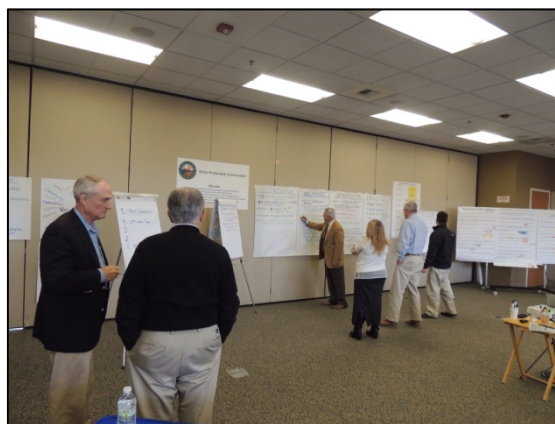


Brainstorming DPC's Strengths, Weaknesses, Opportunities, and Threats

Commissioners were asked to brainstorm their views of the current conditions of the DPC looking at strengths and weaknesses, and to consider what opportunities and threats to consider in forming future directions.

Commissioners had many ideas which are listed in Appendix F. Once listed on the flipcharts,

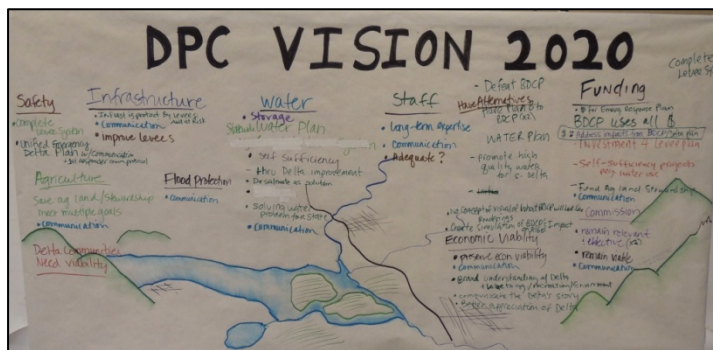
Commissioners were each given 5 votes to select their top priorities. Eighteen items rose to the top and are listed in Appendix F. Below are the top priority areas:



1	BDCP/Diversion Tunnels
2	Become a stronger coalition, take some power to be a force to be reckoned with
3	Be part of initiating a levee plan
4	Lack of communication regarding what DPC does/has done
5	Adversarial Federal/State relations (water exports)
5	Whole way of life that is threatened, even image of Delta as whole

Brainstorming 'Theme' Areas and Goals

In the next exercise, Commissioners were asked to offer theme areas that DPC should focus on for this next strategic planning period. Many ideas were provided; some were new, but many reflected the theme areas of the 2006 strategic plan and demonstrated that many of the issues relevant in 2006 are still pertinent today. These theme areas are provided in Appendix G. Commissioners were then organized into small groups and given one theme area per group to develop sample goals related to that theme. The three theme areas that were chosen were the Bay Delta Conservation Plan (BDCP), Levees, and Communication. Appendix G lists the sample goals that the commission drafted for these three areas. Staff will be conducting a similar exercise to develop draft goals for all remaining priority theme areas.





Follow-up Actions

Following the January 10th meeting, staff identified the following tasks and recommendations to Commissioners:

1. Based on the input from this meeting and the contents of the 2006 strategic plan, staff will produce a list of themes and goals for Commission consideration (1st Draft January 2014)
2. Staff will propose revised mission statement(s) for Commission consideration. (March 2014)
3. Staff will prepare a Draft framework for the strategic plan including potential Table of Contents. (March 2014)
4. Staff Recommendation: (a) Create an ad hoc committee of Commissioners to work with staff in developing the next steps of the strategic plan; (b) Commissioner endorsement of Appendix E. Strategic plan revision process, with the caveat that these can be adjusted based on workload and Commission priorities.

APPENDIX A. Agenda

Delta Protection Commission Strategic Planning Workshop

Friday, January 10, 2014

12:30-4:30 p.m.

West Sacramento City Hall, Galleria Room, 1st Floor
1110 West Capitol Avenue, West Sacramento, CA 95691

12:30pm	Call to Order & Flag Salute
12:35pm	Welcome & Establish Quorum
12:45pm	Purpose and Objectives, Roles/Rules, Introductions
1:00pm	Past: Historic Timeline, Current Mission, Previous Strategic Plan, Post-Delta Reform Act and Sister Agencies
1:50pm	Break
2:00pm	Current: Strengths, Weaknesses, Opportunities, Threats (SWOT)
2:45pm	Break
3:00pm	Future: Vision for 2020, Identify Theme Areas and Goals
4:00pm	Conclusion & Evaluation
4:20pm	Public Comment
4:30pm	Adjourn

NOTE: At the discretion of the Commission, all items appearing on this agenda, whether or not expressly listed for action, may be deliberated upon and may be subject to action.

APPENDIX B. Participants

Strategic Planning Workshop Participants Present:

Commissioners:

Larry Ruhstaller (Chair)
Todd Ferrara
Kathy Miller
Diane Burgis
Jim Provenza
Don Nottoli
Skip Thomson
Justin van Loben Sels
Sandra Schubert
Robert K. Ferguson

Alternate Commissioners:

Dante Nomellini (for Commissioner Michael Scriven)
Karen Mitchoff (for Vice Chair Mary N. Piepho)

Ex-Officio Member:

Assemblyman Jim Frazier

Members of the Public:

Barbara Daley (Delta Resident)
Mark Pruner (North Delta Cares)
Ken Wilson (Wilson Farms)
Nicole Suard (Snug Harbor)
Rebekah Gibson (DWR)
Galen Kusic (River News Herald)
Greg Zlotnick (San Luis and Delta Mendota Water Authority)
Cathy Hemly (Greene & Hemly)
Mark Horne (Atkins)
Lysa Voight (Sacramento Regional County Sanitation District)
Karen Medders (Delta Resident)

DPC Staff:

Erik Vink, Executive Director
Catherine Caldwell, Assistant Executive Director
Raymond Costantino, Associate Environmental Planner
Alex Westhoff, Associate Environmental Planner
Bree Kaminskis, Clerk to the Commission
Jim Nelson, Retired Annuitant/Workshop Facilitator
Cara Roderick, Volunteer/Assistant Facilitator

APPENDIX C. DPC's Historic Timeline

Key Events in DPC's History

Prior to 1992

1959 – Water Code Section 12220 establishes the legal Delta boundaries.

1967 – Inter-County Delta Planning and Recreation Advisory Committee established to study planning matters and recreational developments. Committee had limited staff support to implement planning efforts.

1972 – Delta Advisory Planning Council (DAPC) – a regional planning council established to coordinate the activities of local governments, maintain a comprehensive plan, and strengthen participation in state and federal planning.

Delta Protection Act

1992 – Delta Protection Act establishes DPC to develop a comprehensive land management plan for the Primary Zone of the Delta. The DPC replaces DAPC.

1994 – DPC conducts various studies on land use, agriculture, recreation and levees to inform a comprehensive management plan.

1995 – The DPC adopts the Land Use and Resource Management Plan.

1996 – The Legislature extends the Commission's original sunset date from January 1, 1997 to January 1, 1999.

1997 – DPC updates the Inventory of Delta Recreation Facilities.

1998 – The Legislature extends DPC's sunset until January 1, 2010, in order to provide continued oversight of land use changes in the Primary Zone, due to continued urbanization pressures in the Secondary Zone.

1998 – The Commission advises and monitors the CALFED process and the proposed impacts to land uses in the Delta Primary Zone.

1999 – Delta Protection Act is amended to include the new City of Oakley and requires that any new General Plans in the Primary Zone of the Delta must be consistent with the Commission's adopted Land Use and Resource Management Plan.

The Early 2000's

2000 – Delta agriculture suffers several hard blows, including the bankruptcy of Tri Valley Growers cooperative, the closure of tomato processing facilities and sugar refineries in Woodland, and lower than usual Delta Crop prices.

2000 – CALFED Record of Decision signed.

2001 – The Nature Conservancy acquires 9,200 acre Staten Island to permanently protect wildlife – friendly agriculture. The Commission advocates on the importance of developing a long-term strategy to protect agriculture on Staten Island.

2002 – DPC supports the development of the Delta Resource Conservation and Development Council through the US Secretary for Agriculture, with a mission to ensure the protection and enhancement of agriculture.

2002 – U.S. Department of Agriculture designates the Legal Delta a State Conservation Priority Area for the Federal Conservation Reserve Enhancement Program, making funding opportunities available for enhancing habitat and water quality as part of agriculture on private lands.

2002 – DPC participates in the Delta Dredge Reuse Strategy and Technical Advisory Panel to develop a strategy for reused materials for incorporation into CALFED program. The final report summarizes all dredging data for the last decade and addresses regulatory challenges associated with dredging in the Delta.

2002 – California Bay-Delta Authority created to oversee implementation of the CALFED program, with one representative of the Delta appointed by the Governor.

2003/04 – The LAO recommends elimination of the Commission because its mandated tasks have been completed. After a year of public hearings and discussions, the Legislature recognized DPC’s continued role in the region and maintained its jurisdiction and authority unchanged.

2004 – Jones Tract levee breaks, and consequently DPC prepares a Delta levees conference in co-sponsorship with the California Bay-Delta Authority.

2005 – DPC completes the Delta Recreation Master Strategy focusing on Aquatic Resources with funding from the Department of Boating and Waterways.

2005 – In the aftermath of Hurricane Katrina, there is heightened attention to flood protection and water conveyance at the local, state and federal levels for the Delta region.

The 2006 Strategic Plan

2006 – DPC initiates an Abandoned Vessel Discussion Group.

2006 – Senate Bill 1556 (Senator Tom Torlakson) passes, establishing the Great California Delta Trail.

2006 – Little Hoover Commission reviews CALFED using contributions from DPC regarding land use indicators and trends in the areas of agriculture, habitat, and recreation.

2006 – Assembly Bill 797 (Assemblywoman Lois Wolk) passes, affirming the importance of DPC’s role, strengthening its membership, increasing its appeal authority, and adding tools to facilitate long-term agricultural land conservation.

2006 – DPC and five Delta counties collaborate to install “Welcome to the Delta” signs at strategic entry points and establish the contemporary marketing of “Delta as Place.”

2006 – DPC contributes towards development of a Long Term Management Strategy for Dredging and Lower Yolo Bypass Management Plan.

2006 – DPC participates in the Delta Emergency Response Summit.

2007 – DPC adopts a Strategic Plan and articulates the role of Commission as the “voice for those who live, work and play in the Delta.”

2007 – DPC participates in the visioning process for the Delta Blue Ribbon Task Force.

2007 – DPC facilitates a five-County Emergency Planning Forum, which influenced the introduction and passage of SB 27 –the Sacramento-San Joaquin Delta Emergency Preparedness Act.

2007 – Clarksburg Sugar Mill Development Appeal – the Clarksburg land use decision played a pivotal role in demonstrating the strength of the Land Use and Resource Management Plan and DPC Appeal Authority.

2008 – DPC introduces the concept of establishing a National Heritage Area in the Delta.

2008 – DPC contributes to a proposal for a Delta-specific conservancy.

Delta Reform Act

2009 – Legislature passes Delta Reform Act, which reaffirms and modifies DPC’s role, and establishes the Delta Stewardship Council and the Sacramento-San Joaquin Delta Conservancy.

2010 – The Commission adopts an updated Land Use and Resource Management Plan.

2010 – Pursuant to the Delta Reform Act, DPC participates as a member on the Delta Stewardship Council and an advisor on the Delta Conservancy; initiates the Economic

Sustainability Plan; and pursues a proposal to protect the unique values of the Delta as an evolving place.

2010 – DPC adopts the Great California Delta Trail Blueprint Report for Contra Costa and Solano Counties.

2010 – DPC leads a collaborative that contributes to the Regional Water Quality Board’s draft document on Mercury TMDL, in response to mandates from the U.S. EPA and CAL-EPA.

2012 – The Commission adopts the Economic Sustainability Plan, which is largely incorporated into the Delta Stewardship Council’s Delta Plan.

2012 – DPC recommends to Congress the National Heritage Area Feasibility Study as a proposal to protect the unique values of the Delta.

2012 – Sacramento-San Joaquin Delta Multi-Hazard Coordination Task Force (SB 27) Report released.

2012 – DPC co-sponsors the Delta Levee Standards Conference with the Water Education Foundation.

2013 – DPC declares and establishes “Delta Flood Preparedness Week,” an awareness campaign providing residents with flood preparedness tools and resources.

2013 – DPC completes the Evapotranspiration Study (E.T. Study) addressing concerns over beneficial uses of agricultural water and Delta agricultural water user efficiency requirements.

2013 – DPC initiates the Eastern Region Delta Trail Blueprint Report for Sacramento, San Joaquin and Yolo Counties.

2013 – DPC initiates branding partnership with Delta Conservancy.

2013 – DPC celebrates 20 years of protecting the Delta.

APPENDIX D. Copy of Slide Presentation

DELTA PROTECTION COMMISSION



STRATEGIC PLANNING WORKSHOP

Friday, January 10, 2014

12:30pm-4:30pm

SBX71, DELTA REFORM ACT OF 2009

- Delta Protection Act
- Delta Conservancy
- Delta Stewardship Council
- Delta Plan
- Coequal Goals
- BDCP would be folded into the Delta Plan



DELTA PROTECTION COMMISSION

The mission of the Delta Protection Commission is to adaptively protect, maintain, and where possible, enhance and restore the overall quality of the Delta environment consistent with the Delta Protection Act, and the Land Use and Resource Management Plan for the Primary Zone. This includes, but is not limited to, agriculture, wildlife habitat, and recreational activities.



DELTA STEWARDSHIP COUNCIL

The mission of the Delta Stewardship Council is to achieve the coequal goals. As stated in the CA Water code, "Coequal goals' means the two goals of providing a more reliable water supply for California and protecting, restoring, and enhancing the Delta ecosystem. The coequal goals shall be achieved in a manner that protects and enhances the unique cultural, recreational, natural resource, and agricultural values of the Delta as an evolving place." (CA Water Code SS 85054)

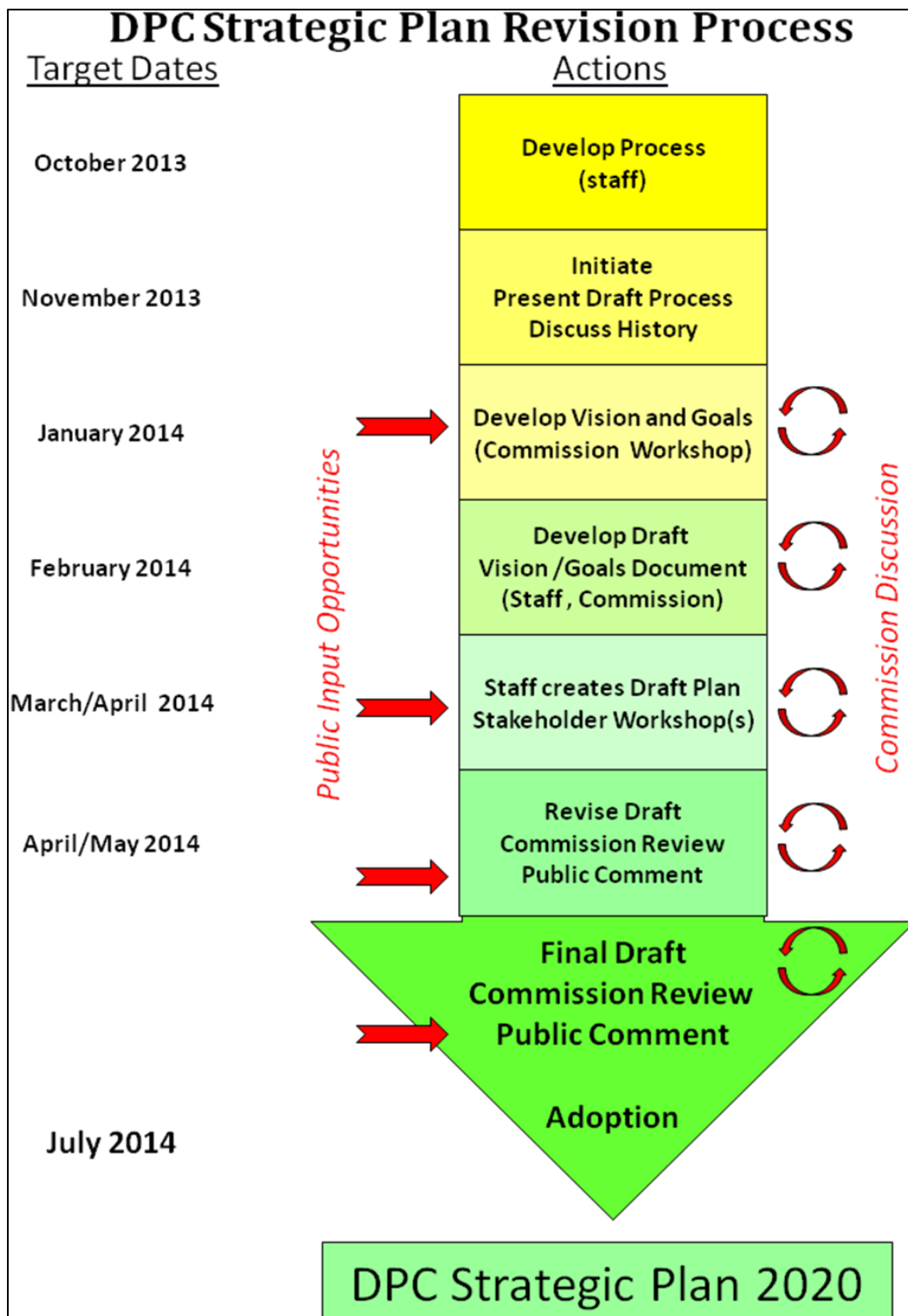


DELTA CONSERVANCY

Working collaboratively and in coordination with local communities, the Conservancy will lead efforts to protect, enhance, and restore the Delta's economy, agriculture and working landscapes, and environment, for the benefit of the Delta region, its local communities, and the citizens of California.



APPENDIX E. Proposed Plan Revision



APPENDIX F. Strengths, Weaknesses, Opportunities, Threats

STRENGTHS/ WEAKNESSES/ OPPORTUNITIES/ THREATS (SWOT) EXECERCISE		
INDIVIDUAL VOTES	TOTAL VOTES	TOPIC AREAS
		Strengths
2,2	4	Assures local interest at table
		DPC here after 20 years and able to acknowledge that we have protected the Delta
1,1,2,3	7	Passion and urgency that DPC can capitalize on
2	2	We have engaged stakeholders
		Commission mostly local and are people connected to local community
		Weaknesses
1,1,3,3	8	Adversarial Fed/State relations (water exports)
		DPC does not publicize the good work we have done to larger public
3,2,2,3	10	Lack of communication regarding what DPC does/ has done
		People unaware of what the Delta is
		Weakness is that we have turnover on Commission other than State representatives
5	5	We(DPC/Commission) are for a comprehensive plan but how we get there is the hard part
		Opportunities
		Seat at table at Delta Stewardship Council (DSC)/ Delta Conservancy (DC) and take advantage to influence
4,4,4,4,4,2	22	Become a stronger coalition, take some power to be a force to be reckoned with
4	4	Look for legislation opportunities, enhance ability for enforcement
1,3	4	Get information out to the public
		Opportunity to close rank if we can tie together our position with DSC and DC and all different representative
1,2,2	5	Factual information sharing
3,3,3,4	13	Be part of initiating a levee plan
		Opportunity to address where we are not in-sync gives opponents less chance to pick us apart
1	1	Be more vocal/ strengthen advocacy
		Work with state agencies to develop relationships
		State representatives on the Commission need to convey the message of the locally focused commission back to their agencies
		State representative be present and represent local view back to state agency
1	1	Find areas of collaboration and not just create agency that is anti-BDCP
		Engage with Southern California colleagues to solve water problem
		State telling DPC that our land use plan is irrelevant by proposing BDCP
		Effort should be to find good solutions despite BDCP
		Threats
5,5,5,5,5,5,5	35	BDCP/Diversion Tunnels
		Narrow thinking
5	5	Current process timing/involvement/not having seat at BDCP table
3	3	People unaware of what the Delta is
4,4	8	Whole way of life that is threatened, even image of Delta as whole
5,2	7	If only anti-BDCP, then DPC becomes marginalized
		Litigation is coming- BDCP is so big it will fall on its own weight

SWOT EXERCISE- RESULTS LISTED BY LEVEL BY PRIORITY		
TOP 5 PRIORITIES	PRIORITIZED BY NUMBER OF VOTES	TOPIC AREAS
1	35	BDCP/Diversion Tunnels
2	22	Become a stronger coalition, take some power to be a force to be reckoned with
3	13	Be part of initiating a levee plan
4	10	Lack of communication regarding what DPC does/has done
5	8	Adversarial Fed/State relations (water exports)
5	8	Whole way of life that is threatened, even image of Delta as whole
	7	Passion and urgency that DPC can capitalize on
	7	If only anti-BDCP, then DPC becomes marginalized
	5	We(DPC/Commission) are for a comprehensive plan but how we get there is the hard part
	5	Factual information sharing
	5	Current process timing/involvement/not having seat at BDCP table
	4	Assures local interest at table
	4	Look for legislation opportunities, enhance ability for enforcement
	4	Get information out to the public
	3	People unaware of what the Delta is
	2	We have engaged stakeholders
	1	Be more vocal/ strengthen advocacy
	1	Find areas of collaboration and not just create agency that is anti-BDCP

APPENDIX G. Themes and Goals

DPC VISION EXERCISE: THEMES AND GOALS
<p>THEMES:</p> <p>Safety- Complete Levee System; Complete a unified Emergency Delta Plan with communication plan and 1st responder communication protocol</p> <p>Agriculture- Save land/stewardship to meet multiple goals; fund Agriculture Land Stewardship</p> <p>Communication- Plan that covers all program areas</p> <p>Delta Communities- Need viability</p> <p>Infrastructure- Improve levees; Infrastructure (i.e. powerlines; transportation) is protected by levees and at-risk; Promote a complete levee system</p> <p>Flood Protection- 200 year flood protection for legacy communities</p> <p>Water- Storage; Statewide Water Plan; Self-sufficiency; Through-Delta improvements; Desalination as solution; Solving water problem for state; Promote high quality water for North, Central, South Delta; Promote self-sufficiency projects that regulate water use; Solve water problem with state</p> <p>Commission- remain relevant and effective (2x); remain viable; improve website and include blog</p> <p>Staff- Long term expertise; Adequate staff and funding for agency?</p> <p>Funding- Find money for emergency response plan; BDCP will consume all funding to address impacts from BDCP/Delta Plan and leave no moneys for any other water supply projects; Invest in a levee plan</p> <p>BDCP- Defeat BDCP; Propose alternatives; Have Plan B to BDCP (2X); Provide visuals of BDCP impacts on the Delta landscape; No visual concept of what BDCP impacts will look like so provide renderings or simulations, in particular impacts to State Highway 160</p> <p>Economic Viability- Preserve economic viability; Broad understanding of Delta and value to agriculture/recreation/environment; Communicate Delta's story; Create better appreciation of Delta</p>

Small Group Exercise- Goal #1 - BDCP
<ul style="list-style-type: none"> • Clear communication plan of why it won't work- Clear messaging; Clear talking points; Identify opportunity to get the message out to community/public; Counter-balance opinion in places where BDCP is presented; Acting as alternate voice • Education, involvement, outreach • Provide an alternate • Identifying DPC partners/allies • ID opposition for Commissioners to speak in public – especially where allies are presenting • Be a speaker for allies presenting a counter to BDCP

- Opposition to the water bond
- Also advance an alternate solution which should be part of the DPC Strategic Plan
- Reclaim, restoration and through the Delta
- Staff prioritize communicating what is happening at the Capitol, i.e. 2 water bonds
- Talking points about Delta as Place, Delta Economy, history, recreation, and agriculture
- Identify ag component of economy and potential loss due to BDCP
- Economic impact cost from BDCP
- Talking points about private interests, companies that benefit from BDCP
- Talking points about who benefits from BDCP – short term jobs
- Make sure communications evolve as issues evolve
- Proactive about communications message- Against current Plan, Present alternative solutions

Small Group Exercise- Goal #2 - Levees

- Communicate- Improve collaboration; Facts – living, ongoing, maintenance efforts, dynamic system; History; Importance; Benefits – agriculture, infrastructure, urban; Costs if not addressed; Act as dams
- Funding- Consistent over long term, Regional Assessment District, Diverse contributions include from previous non-contributors, Advocate “fat levees,” Public & Private \$\$, Public \$\$, protect private property rights
- Disaster Response- *pursue assessment district*; (all concerns above be addressed); Get public input (after BDCP); Contact for appropriate expertise (global warming); Consider possible sea level rise (build broad base to sea level height); Adequate assessment over time
- West Delta demonstration projects for restoration management?
- Wildlife friendly farming – use existing farmland to achieve goals
- Legacy Communities?
- If no BDCP, 5 gates? (or thru-Delta water system)
- Financial estimates for cost to improve levees (with Assessment District)

Small Group Exercise- Goal #3 - Communication

- Remain relevant, be respected
- Communicate to community
- Tell the Delta Story- Why it’s important; Who the people are; Economics & sustainability; What’s at risk-habitat

- To the Governor, legislature, agencies
- DSC- DPC- DC: Identify and understand; Communicate differences and commonalities
- Clearer message
- Develop a Communication Plan
- Target message- To water users and those consumers mentioned above
- Economic Sustainability Plan- Get the word out; Incorporate into Delta plan (some parts were left out); Present on a larger scale
- Coordinating message

APPENDIX H. Meeting Evaluation Summary

Delta Protection Commission

Strategic Planning Workshop I

January 10, 2014

1. **18 Evaluations were received.** They self-identified as:

Commissioners:**10** Commission Staff:**5** Member of the Public: **3**

2. Participants rated the following:

	Excellent 5	4	Average 3	2	Poor 1	Blank
Facilitation	13	5				
Content and process	11	7				
Facility & Access	11	7*				
Overall Evaluation	12	6				2

*Parking!!

3. Participant's opinions of the best part of the meeting:

- The SWOT Process
- Small group at end
- We got it started, real test will be the next meeting.
- Seeing a lot of similar lines of thought
- History of DPC
- Working in small groups
- Ideas generated through the SWOT process
- Talking with and hearing from my commissioners. Getting new ideas.
- The SWOT process.
- Willing to accept all comments.
- Facilitators did an outstanding job in moving through a lot of material. Think they were effective in drawing out information which will be useful in completing the update of the strategic plan.
- Good participation by commissioners, staff & public.
- Well organized – Set-up was great
- Hearing from the commission. Varying perspectives, but actually quite a bit of unity. Great direction for staff.
- The downloading of information from all sources.
- The input from the Commissioners and their thoughts on the facilitator control of meeting.

- Being able to speak to people who actually know where the Delta is located.
- Brainstorming/workgroups.

4. Participant's comments on areas of the meeting that could have been improved:

- Old {strategic plan} needs to be revised –Red Line- with enough time for Com. to read and comment.
- Have better outline and objectives
- Think we could have condensed
- None
- Clarity about next steps? Really not much!
- Minor – more facilitator briefing on potential themes in “Vision 2020” so that I could have better used the space.
- Parking – communication.
- Nothing major. Commissioners didn't seem interested in goal-setting. Something to keep in mind moving forward.
- More media coverage.
- Next time get starbucks coffee so no need to replenish coffee during meeting.
- Open discussion – genuine local input – Thank you.
- I am not a fan of breaking into facilitated groups.
- Allow the public to address threats earlier.

5. Other comments received from participants:

- Not here for entire meeting
- I don't have any other strategic planning meetings to compare it to so... Excellent Job!!
- Work off existing strategic plan.
- Thanks. Good effort.
- Great snacks!
- I liked watching the ranking exercise unfold.
- Important to listen to Commissioners regarding interest in building off past strategic plan – not reinventing wheel if they are happy with content.
- I'm concerned about the overall knowledge of commissioners especially at this stage of the “war”.
- DPC is very important and this year is your most important and influential year.
- Great job!